

LWVMPC Board Minutes
September 11, 2023

The Board Meeting commenced at 3:00 PM by Zoom.

Board Members attending:

President: Barbara Sellers-Young

Membership: Amy Vandergrift

Secretary: Meryl McKean

Observer Corps and Webpage: Alice LaViolette

Voter Education Co-Chair: Kathleen West

Voter Education Co-Chair: Deannie Anderson

Introductions were made by each Board member to the incoming Secretary, Meryl McKean,

Agenda:

1. Planning for September 23, 2023 Annual Picnic
2. Notes from publicity meeting sent by separate handout
3. Collaborations with CCM and more, with specific discussion regarding Town Hall
Sponsored by Salem Reporter
4. Other Items

Item 1.

There was a discussion of the Annual Fall Meeting on September 23, 2003. Board members agreed to bring items such as table cloths, name tags, coffee, tea and brunch food to support the event.

Item 2.

BARBARA Sellers-Young brought up the following: The communications meeting should work to integrate timelines and styles between the website, Focus and eventually, social and print media.

Sally needs information for the 4th Monday by the previous 15th of the month for Focus and/or other advertising forms.

We should work on branding ourselves. Coordinating methods of communication and identifying a visual and language style. Let's think, for September 23rd, about language to welcome people in. Consistency of infrastructure in our info-rich world is important.

It would be good to look into a student internship to work in the technology area. Someone who can help us track technology. If you haven't, try VERIFYIT quiz game. CA league from Alameda has a civics education game. There is a link in Focus and news about it on the website.

Item #3

Due to the fact that Salem Reporter is having a town meeting on the city pay roll tax, the Board discussed whether or not to continue to collaborate with CCM on the same issue. Ultimately the Board voted to go forward with a program with CCM on the tax.

Item #4

The October program- How important it is to be non-partisan.

The meeting is adjourned at 5:15 pm