

League of Women Voters November 13, 2023, Board Meeting Minutes Convened at 3 PM

Attendees:

Vernadene Anderson

Kathleen West

Barbara Sellers Young

Meryl McKean

Alice LaViolette

The minutes from the last Board Meeting are moved to be accepted by Alice, Kathleen seconds and the motion passes unanimously.

Barbara talked about taking 198.22 from a different account to make up the deficit.

Deannie speaks to buying signs and having them available for events. Could loan them out and pizzazz up an event.

Alice speaks to the signs that have wires for the yard. Is it Kosher or not to purchase yard signs.

Barbara: We have new articles of incorporation which need to be included to fill application for 5013c.

Barbara has information on filling out application for 501c3.

Alice asked about articles of incorporation going into state database, one entry for us, last update 2020 or 2021. Some board info not up to date

Barbara and Tomika will take care of updating that information.

Deannie asks do we need all that before we can sell something?

Barbara: Yes.

Deannie suggests we publicize for individual purchase signs from the other leagues who are offering their extras for sale. There may also be in line for voter service grants for other promotional products. E.g., postcards.

Barbara has been exploring how the public looks at our organization. The website is the main way people access information about our league.

Deannie about legislator process days. People know things about us because they have seen it online. Second referral this fall for interest in our league to participate in an event that was advertised there.

Barbara: Looking into internships. A specific list of duties would be needed to engage in the process of acquiring an intern. We need to focus on that list.

Alice: Updating the website. Would like help with the mechanics. Our template could use updating but experimentation might be risky.

Barbara: One of issues what is involved in a particular position. That information could better explain. Could we rewrite what is actually being done. So could we all please take a look at what is listed in the positions and make suggestions to update.

Deannie: If there is a list of intern tasks, e.g. data base interests, data analysis etc. If we were interviewing, we could encompass that with a general technology assist.

Barbara: Younger people interested in intellectually engaging work. They would love to do things like adjudicating a contest.

Deannie: Agrees. Speaks to issues of somebody must do the less stimulating things that need to be done.

Could there be some issue of coordinating to get school credit.

Barbara: Not relative enough with the courses they're teaching. Having more conversations with other college personnel. We need to up the game of how we are perceived.

Kathleen: League people have gone to events to people a table and get some exposure.

Send Barbara any ideas along these lines.

Deannie: Wrote the monthly program materials for every-member material to prepare for programs.

Barbara: We could think of the approach as being "Here is information we have for you because you care about your community". Phrasing and presentation can be more inviting,

Alice LaViolette: The information on Homeless from Focus impressed. We should put something together on forestry.

Kathleen: The Zena Forest has that information, and we could provide a link,

Barbara: Perhaps we could put links to recordings as well.

Discussion of extending the fiscal year for members who joined late in the year.

Deannie would like to send out Postcards with information regarding what the league can do for them during this upcoming election cycle.

Barbara: Yes, and the postcards could use a boost of pizzazz. Next on the list is programming, need questionnaire responses. We are about doing things now which are important to the community.

Why can't we do planning in and around January around voter services to prepare for upcoming elections?

Alice: Suggests meeting with Bill Burgess about what we could be doing. Oregon is so different from other states. E.G. motor-votor registration is confusing. How could we help to get the word out about issues like the advantage of declaring a party. Perhaps we could do promotion in low turnout precincts.

City Club presentation about election officers. Will be posted on City club website for a month.

Alice will be interviewing clerks.

Barbara: Important thing to ask yourself, who would be active and engaged and reliable, to accomplish the things that need to be done. We want to do really well, what we do, without overextension and burnout.

Deannie: If we have a clearly outlined plan we could reach out to AAUW. Deannie anticipates 10 people who could be relied upon, to accomplish voter services list.

Kathleen: Problem with voter guides is that candidates don't all participate. State's version has more complete input. If Leagues guide isn't appreciated as much anymore.... Or as complete as the state's.

Barbara suggests doing away with the league guide because the state does a good job and we have more important responsibilities.

Deannie: Specialty needs such as blind and Spanish language. We should look at the voter's guide from a state viewpoint.

Alice: We should, perhaps, get in there early as we find out who is running, send them a letter to participate with the league.

Deannie: We're all over that. We have contact information loaded in.

Barbara: Five categories of participation. Where will we find the people to do the work or what can we drop? We want high caliber product.

Deannie: Other groups, State league is doing large print, Spanish voter's guides.

Barbara: Imagine we have 25 people 5 people in each group, one person the coordinator, community outreach person. Suggesting that person is already a board member. So, we know what's been done every month. Or is there another way?

Kathleen: are we doing voter guides or not? If we don't have all the candidates, it won't be complete and so not a good quality product. It's a lot of work to create the guide so if it is not very good...

Barbara: Yes, and our reputation is diminished by that.

Deannie: Some of the issues are due to cost and printing time. Our approach to discussion of ballot issues is excellent. Our guide would be better if we had access, rights and ballot measure all included as a source of centralized voting information.

Barbara: proposing a letter stating LWVMP concerns. What about creating a speaker's forum to explore a subject. We have to up our game in whatever we present. Chat GPT could lend enormous help.

January 20<sup>th</sup> . Voter Services Program planning meeting 10-1 at a location. Could have a further discussion with Amy and Tomika, to design the program.

Deannie: Youth engagement event in Salem in January, what could we offer.

Alice: Amy was going to put together an updated members list.

Deannie: We could get more energy behind inviting people to our monthly events.

December Board Meeting on the 11<sup>th</sup>, January's on 8<sup>th</sup>. Second Monday of the month confirmed.

Adjourned at 4:56 PM